As a leading and global youth organisation, we’re here to help young people overcome the issues that affect and hold them back the most. Our core strands of support include bullying, mental wellbeing, relationships and identity.

We are a digital charity, which means that most of our support is provided online through our website and partnerships with games & social networks.

It is estimated that every 3 minutes somebody will benefit from our support.
LOGO RULES

1. Logo can be reversed into white/black
2. Do not change into other colours
3. Do not rotate
4. Make sure logo is clearly viewable
5. Do not alter shape of logo
30px - consistent across all sides
COLOUR GRADIENTS
• Ditch the Label need sign off on all creative and content that features the Ditch the Label trademark or includes any of our intellectual property. Sign off will not be unreasonably withheld and we need at least 5 working days.

• The term 'Ditch the Label' is a registered trademark across the United Kingdom, European Union and United States of America, with the following registration/serial numbers:
  - Europe trademark number: 014974968
  - US trademark number: 87038443